



4 E's Solution Cycle



1 Exploration



We call this stage the 'Deep Dive' session. This is where we sit down with you and take the time to really understand your company, how you work, what your wood coating and adhesive challenges are and what you think the future looks like for you with this process.



2 Evaluation



This is when we take away all the insights and learnings we have gathered during your exploration session, and assess how best we can help you achieve 4 key objectives:

1. To achieve your company specific goals
2. To improve your productivity
3. To enhance your performance
4. To increase your profitability



Once we've developed your bespoke solution, we'll get back in contact to arrange either an online presentation or face-to-face visit, whichever is preferable to you, to present it to you.

Next step is the 'Test & Trial' session. This is a face-to-face meeting with the team in your production facility. Here you'll get to trial the proposed products so you can experience the benefits first hand.

Following the trial, we'll sit down with you to review the outcomes and make sure you are 100% comfortable with your proposed solution. This is your opportunity to feedback to us your experiences and quiz our experts.

3 Execution



You are now ready to receive the first consignment of your new wood coating or adhesive system. You'll be given your own dedicated account manager who will be on hand to help as you embark on implementing your new system. We will make sure that you and your team fully understand how to get the best results from the products supplied.

And don't worry, we'll be on hand to attend your site as required, delivering training and answering any questions, as needed.

4 Enhance



We won't leave you here, you will continue to have your dedicated account manager, readily accessible to answer any questions that arise as you use our products. Our expert team are a resource you can access to provide technical support or general advice on wood coatings. Encountered another challenge? Let us know and we'll help you overcome it. As standard, we arrange regular check-up visits to ensure you are making the most of your new coating or adhesive system and help you with any future requirements.