

 CASE STUDY

 **keltbray**

CIVIL ENGINEERING AND
DEMOLITIONS GIANT

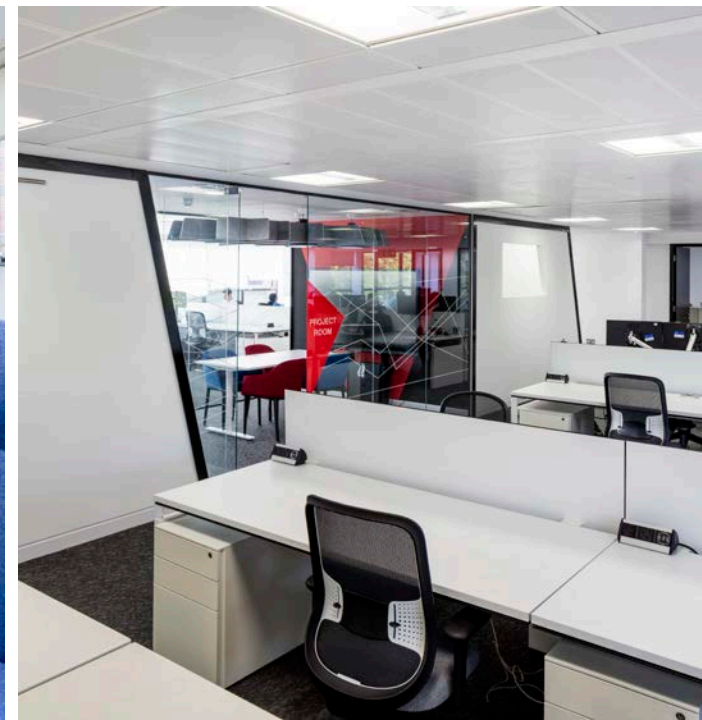
30,000SQFT HEAD OFFICE IN
ESHER, SURREY

INITIAL WORKSHOP &
CONSULTANCY FORUMS

DESIGN STRATEGY REPORT

CONCEPT DESIGN AND CGI
ANIMATIONS

20 WEEK 'REFURBISHMENT IN
OCCUPATION'





WHAT'S THE STORY...

Keltbray is a leading specialist Contractor in the world of Rail, Civil Engineering & Demolitions with over 1,000 staff in the U.K.

Since moving to their present Head Office back in 2010 they have enjoyed an incredible period of growth, reaching the Times **'Top 250 UK Companies'**, with an annual turnover nearing £300mn.

Staff growth coupled with acquisitions meant that their workplace was not succeeding in a number of important areas, such as brand portrayal, groupings and overall capacity.

Blue Jelly were retained to carry out a series of Workplace Consultancy activities which included workshops and space appraisals. These findings then generated 'The design brief', establishing a number of key success factors to be achieved.

The brief allowed us to develop concept space plans, 3D visuals and detailed budgets. These succeeded in illustrating how the 4 storey, 30,000 sq ft building could deliver a much more dynamic and varied workplace, to support their future plans.

We then commenced an intensive 20 week 'multi-phased' refurbishment project, whilst allowing over 150 staff to remain in occupation at all stages of the build.

The final outcome provides a working environment that intelligently reflects Keltbray's, needs, culture, brand, workflow and much more besides.

