

## 🔍 CASE STUDY

# IWVG

International Workplace Group

IWVG, THE PROPERTY GROUP FOR BRANDS SUCH AS SPACES AND REGUS

TRUSTED PROVIDER OF REFRESH AND CELLULARISATION PROJECTS

SITES IN LONDON AND SOUTH EAST

OVER 500,000 SQ. FT. OF CENTRES DELIVERED IN 2018

AWARDED 'REFURBISHMENT PROJECT OF THE YEAR'

DEVELOPED H&S STANDARDS FOR WORKS IN OCCUPATION





## WHAT'S THE STORY...

IWG is leading the workplace revolution with key brands such as Regus and Spaces.

With a relationship lasting 8 years, Blue Jelly are working closely with the new property team at IWG to provide a full design and implementation service to refresh key centres and reflect the developed brands.

The workplace is changing and many of the projects include co-working areas, cafés, various agile settings and comprehensive re-configurations.

Alongside demanding time frames and stringent budgeting, health and safety is the primary focus. With all the projects being in occupied sites, Blue Jelly have led the development of new standards in access, signage and communication.

The other key driver for IWG in the development of its centres is standardisation and consistency. Working with the brand guidelines for new centres, Blue Jelly are working closely with IWG to develop the detailed design and specifications for the Refresh of existing centres. This close collaboration led to us being awarded 'Refurbishment of the Year', shortlisted from some 150.

An exciting, demanding and evolving client who focus on fast and effective implementation, bringing out the best in the Blue Jelly team.

